

BEANTOWN BLANKETS

C A T A L O G

2022



Fall - Winter |

**BEANTOWN
BLANKETS**

ASI 39138 - SAGE 52699 - CAGE 9CLK6

WWW.BEANTOWNBLANKETS.ORG





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Members of a church group paired up with Beantown Blankets to deliver blankets and blankets to the homeless in South Boston.

A blanket for you, a lifesaver for the homeless

Welcome to Maxwell Perry's
compassionate business: Buy one blanket,
donate one to those in need

Maxwell Perry may be just an 18-year-old, but he's always had a passion to help those in need. Two years ago as a freshman at Babson College in Wellesley, Perry founded a business entrepreneurship class. His class project centered on a business that helps the homeless. Perry and a fellow classmate set up a company called "Beantown Blankets," a buy-one, give-one blanket enterprise dedicated to helping the homeless of Boston.

By EDDY WAKEFIELD • Photos by AMANDA SARGA

CORPORATE GIFTS THAT GIVE BACK

With Beantown Blankets, companies have the opportunity to give their employees a quality gift, that simultaneously helps them achieve their CSR and philanthropic goals.

Whether you're looking to gift potential clients, thank existing ones, or tell your employees they're doing a great job, Beantown has you covered. For every blanket sold, another is donated to a non-profit of your choice. Additional information regarding donation blankets and our one-for-one mission can be found on page 14.

ABOUT US

Beantown Blankets was founded in 2016, during a class project at Babson College. Our mission was simple - Spread warmth, comfort, and joy one blanket at a time. As of today, we have created custom blankets for companies of all sizes, providing over 500,000 memorable gifts to clients and shelters across the country.

Maxwell Perry



Since 2019, Beantown Blankets has manufactured over 150,000 blankets for Subaru's 'Loves To Care' initiative, in partnership with the Leukemia & Lymphoma Society.



CUSTOMIZED MINK SHERPA

Our mink sherpa blankets are the perfect gift to make a lasting impression. These plush blankets are super soft, anti-pill, and machine washable. As a direct manufacturer, we offer endless customization options and complimentary proofs, with a blanket for every budget.

MICROPLUSH SHERPA | 2022

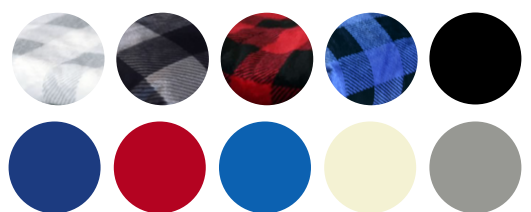




In-Stock Inventory

We currently offer 4 plaids and 6 solid color sherpa blankets for orders from 30 to 2,000 units.

Customization: Embroidery, insert letter, jute twine bow. 50"x60".



Lead Time

2 to 6 weeks

Production times vary based on quantity.

Please inform us of your in-hand date.

SKU: 007942

Shipping

Need to ship to multiple addresses? We offer in-house fulfillment for a flat fee to any address in the United States. Available polybagged or boxed.

Shipping to 1 location? Blankets are typically delivered in boxes of 15 units, 24"x18"x18".



Quantity	30	50	100	250	500	1000	
Embroidered	60.51	58.00	56.00	53.00	51.00	49.00	R
Blank	56.51	54.00	52.00	49.00	47.00	45.00	R

USD\$

Set Up Charges: Free

Donation Blanket: Included

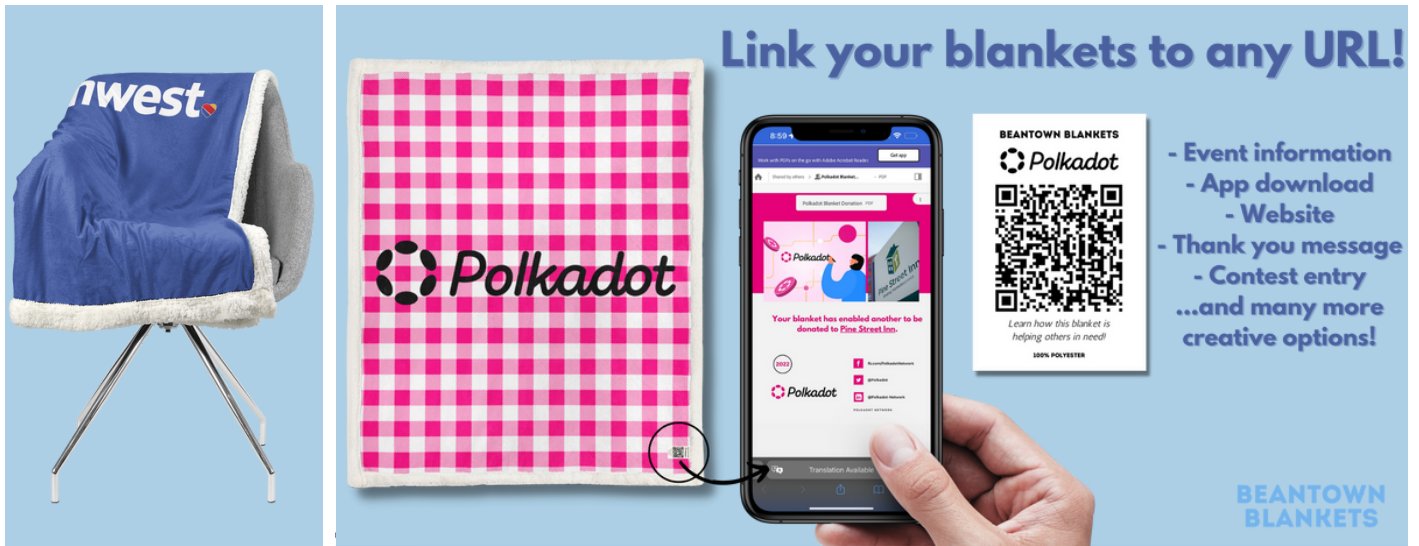
Shipping to Individual U.S. addresses: Poly Mailer \$17, Box \$23

CUSTOM SHERPA BLANKET

Full-color sublimation of your design and PMS matching.

100% cotton bag with your logo, custom QR code tag, and more!

SKU: 007962



Sublimation

Sublimation allows us to create a blanket design that perfectly aligns with your brand. Simply submit your design, or our design team is happy to help provide multiple options and ideas.

Branding & QR Code Tag

Blankets are delivered in a 100% cotton eco-friendly drawstring bag with your logo.

Our sewn-in QR code tags, allow you to link each blanket to a URL of your choice. We encourage creativity!

Custom hang tags, patches, ribbon, and letters are available as well.

Lead Time

6 to 12 weeks

Production times vary based on quantity. Please inform us of your in-hand date.

MOQ: 500

SKU: 007962

Shipping

Our team has successfully manufactured and transported over 500,000 blankets since 2016.

Please inform us of the number of shipping locations prior to production.

Donation Blankets

For custom blanket orders, donation blankets are sold at cost and are optional. Donation blankets can be customized or left blank.

Quantity	500	1,000	5,000	10,000	25,000	50,000	
With Donation Blanket	40.25	32.25	30.50	29.25	27.00	24.00	R
Without Donation Blanket	37.33	29.00	27.50	26.00	24.00	22.00	R

Custom Bag & QR Tag: Included
 Set Up Charges and Proofs: Free
 Shipping to 1 location: Free
 Shipping to Individual US addresses: QUR

USD\$

PICNIC

FLEECE & WATERPROOF

A practical and durable blanket perfect for sporting events, concerts, pets, and to keep in the car.

We believe these 50"x60" picnic blankets are one of the most useful gifts you can give.

Blankets are delivered rolled and tied with jute twine.

A customizable insert letter is placed inside each blanket. Blankets fold, with attached carrying straps and your logo embroidered onto the pocket.



PICNIC BLANKETS



Presentation

Blankets are delivered rolled and tied with jute twine. If you prefer them folded, please let us know.



Insert Letter

Each blanket includes a custom 4"x6" insert letter, allowing you to inform the recipient that another blanket was donated.



Customization

For orders over 1,000 we offer full customization for picnic blankets including reactive printing, material thickness (GSM) and packaging options.



Embroidery

Logos are embroidered onto the waterproof side pocket, visible when folded.

LEAD TIME

In-Stock Inventory

2 to 4 weeks

We currently offer 3 plaids and 7 solid color picnic blankets for orders from 30 to 2,000 units.

SKU: 007952

Custom Manufactured

8 to 12 weeks

Production times vary based on quantity.

Please inform us of your in-hand date.

MOQ: 500

Quantity	30	50	100	250	500	1000	
Embroidered	49.50	48.50	46.00	45.00	43.00	41.25	R
Blank	46.50	45.50	43.00	42.00	40.00	37.25	R

Set Up Charges: Free

Donation Blanket: Included

Shipping to Individual U.S addresses: Poly Mailer \$15, Box \$20

USD\$



**BEANTOWN
BLANKETS**



The Black Dog

Since 2019, Beantown Blankets has created thousands of custom picnic blankets in collaboration with The Black Dog. With every purchase, another blanket is donated to a partnered animal shelter in New England.



BEANTOWN BEANIES

Our Beantown Beanies are chunky-knit and come in a variety of colors. For every beanie purchased, another is donated to a non-profit of your choice. Beanies are machine washable and full-color embroidery is included. Looking for another type of hat or beanie with a social mission? Let us know what you are interested in and we would be happy to provide additional options.

BEANIES

| 2022





Cable Knit Beanie

Our classic cable-knit beanies are available in 5 color options. 100% acrylic. One size.

Customization: Embroidery, jute twine w/ hangtag.

SKU: 8529



Lead Time

2 to 4 weeks

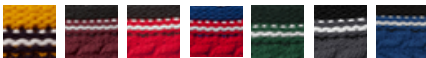
Production times vary based on quantity.

Please inform us of your in-hand date.

Pom Beanie

Our chunky-knit Beanie Pom Beanies are perfect for teams and group outings! Available in 7 designs.

SKU: 8530



Quantity	24	50	100	250	500	1000	
Pom	21.67	20.97	20.31	19.70	19.11	17.22	T
Cable Knit	24.67	23.97	23.31	22.70	22.11	21.22	T

USD\$

Set Up Charges & Embroidery: Free

Donation Hat: Included

Shipping to Individual U.S. addresses: Poly Mailer \$12

The Gift That Gives Back



One for One

With Beantown Blankets, companies have the opportunity to give their employees a memorable gift, that simultaneously helps them achieve their CSR and philanthropic goals.

For every blanket, hat, or bag purchased, another is donated to a non-profit of your choice. Since 2016, nearly 500,000 blankets have been donated to shelters nationwide.



Team Building

"Ninety percent of employees who work at companies with a strong sense of purpose say they're more inspired, motivated, and loyal."

- Porter Novelli: PN Purpose Tracker

When you gift with Beantown Blankets you have the opportunity to hand out donation blankets as a team. If you need assistance organizing a volunteer or donation outreach event, we are happy to help!

DONATION FAQ

Can I choose where the blankets are donated?

Yes! You are able to select any non-profit(s) within the contiguous US.

Are donation blankets optional?

For custom manufactured orders, you have the option to purchase without the donation blanket.

Do I pay to ship the donation blankets?

Shipping is free for donation blankets (up to 10 locations).

What kind of blankets are donated?

Donation blankets are warm, 50"x60" fleece blankets, designed to last, hide stains, and provide comfort.

Are donation blankets customized?

Donation blankets are left blank unless specified. For custom manufactured orders, donation blankets can be designed to your specifications at no additional charge.

Can you assist finding donation locations?

Of course! Our team can assist locating non-profits in the areas you prefer. If you do not wish to select donation locations, blankets will be donated to our network of partnered shelters.

When selecting locations, please call or email the non-profit to ensure they have storage and capacity for the donation blankets.

THANK YOU!



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